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**Benefactors Join Forces to Help Wrap Up GRMC's \$8.2
Million Campaign**
Challenge Community to Raise \$200,000

The Claude W. and Dolly Ahrens Foundation and the Kintzinger family have joined forces to help Grinnell Regional Medical Center reach its \$8.2 million *Blueprint for Health* campaign goal before the end of the year.

The Ahrens Foundation and the Kintzinger family have each pledged an outright contribution of \$200,000 to the campaign. In addition, each family has offered another \$100,000 to go toward a \$200,000 challenge to the community to help the medical center finish the campaign. Under the challenge, all additional gifts to the campaign will be matched dollar for dollar. When the challenge is met, it will place GRMC \$800,000 closer to its goal.

“What allows us to aspire to excellence is the support we receive from individuals, corporations, and foundations who invest in the medical center,” says Todd C. Linden, GRMC president and CEO. “We are indebted to the 2,000 people who have made a donation or pledge to the *Blueprint for Health* campaign. Their commitment to GRMC will help us wrap up this capital campaign, which will be the last capital campaign GRMC will engage in for a few years.”

In order to receive the entire \$200,000 challenge, the medical center must raise the matching dollars before the clock strikes midnight on December 31, 2005.

“We just felt it was important to put a push on this campaign and get it done,” says Stuart Kintzinger of Grinnell. “We feel very strongly about the hospital and this has been a successful campaign so far. We wanted to wrap the campaign up with a celebration since we are in the home stretch. I hope residents of the communities GRMC serves will ask themselves what else they can do.”

Prior to these new gifts, the Ahrens Foundation and the Kintzinger family and the JELD-WEN Foundation, which has ties to the Kintzinger family, had already generously supported the *Blueprint for Health* campaign. The Ahrens Foundation contributed \$500,000 to the campaign and the JELD-WEN foundation offered a \$1 million grant. In

addition, family members from both families have also personally supported the campaign.

“GRMC is a key component to the community. We recognize and support this,” says Julie Gosselink, chair and president of the Ahrens Foundation. “By giving to the *Blueprint for Health* campaign again we hope to help GRMC attain its fund-raising goal by offering a challenge match to the community. We urge those who have not given to give, and even to those who have given, to give more if they can.”

Gosselink adds that the Ahrens Foundation is delighted to offer this challenge in conjunction with the Kintzinger family.

“Working together with the Kintzinger family is just icing on the cake. It’s a win-win situation for everyone involved,” she says.

The campaign has raised \$7.3 million to date. Areas to see changes with funds from the campaign are the auxiliary gift shop, the medical center’s information system, and the physical and occupational therapy, emergency, cardiopulmonary, and laboratory departments. The Candace Packard Lambie Intensive Care Unit and the Warren H. Bower Surgery Center have already been completed with funds raised from the *Blueprint for Health* campaign.

“You can see pride in GRMC everywhere, in our patient rooms, our surgery suites, and our intensive care unit to name a few,” Linden says. “The generous support of the community has done more to help GRMC than we ever imagined when, at the onset of the campaign three years ago, we set our sights on an \$8.2 million goal.”

In addition to the matching challenge from the Ahrens and Kintzinger families, another \$150,000 is still left to be matched in a \$250,000 challenge announced earlier this year. Under that challenge, gifts at the \$500 level or above from first-time donors to the *Blueprint for Health* will be matched dollar for dollar. In addition, gifts from new campaign donors of \$5,000 or more will be matched \$2 to \$1. For example, a \$5,000 gift/pledge will receive a \$10,000 match.

When both challenges are matched, GRMC will reach the \$8.2 million mark. “With a little help from our friends, this challenge makes reaching the goal by the end of the year very possible,” says Todd Nelson, GRMC vice-president and chief financial officer. “For example, if individuals who have fulfilled their pledges to the *Blueprint for Health* campaign extended their pledge for one year, GRMC could raise \$256,000. If

people in our service area who have never given to the campaign would each give \$25, GRMC could raise \$300,000. If donors who have already given \$5,000 or more to the campaign pledged an additional 10 percent of their original gift, we could raise \$183,000 toward the challenge. These are just a few scenarios, but I think they demonstrate how achievable this new challenge is if everyone would give just a little.”

To make a donation to the campaign, contact Mindy Schroeder, GRMC director of development, at 641-236-2961 or mail it to Office of Development, Grinnell Regional Medical Center, 210 4th Ave. Grinnell, Iowa 50112. Or jump online and make a gift at www.grmc.us.